

CLIENT INDUSTRY: MARINE INDUSTRY



PREMIUM MARINE PRODUCTS

Australian Marine Sales offers marine products, personalisation and customised installation services, transforming yachts into the ultimate lifestyle asset.

OUR IMPACT

Supporting AMS to service the most discerning customers through:

- ✓ Branding Development
- ✓ Product Listings
- ✓ Web Design & Updates
- ✓ Personalized LED Designs
- ✓ LED Designs
- ✓ SEO Optimisation
- ✓ EDMs

CLIENT INDUSTRY: PSYCH-TECH



WELLBEING SAAS SOLUTION FOR GLOBAL ORGANISATIONS

Appellon is the leader in workplace culture tech, helping save the organizations like the Royal Australian Navy \$308M, the UK NHS £450K in reduced turnover and achieved 100% engagement for Apollo Care Alliance.

OUR IMPACT

Supporting Appellon to transform workplace culture through:

- ✓ Business Strategy
- ✓ Lead Generation
- ✓ Marketing
- ✓ Customer Acquisition
- ✓ Corporate Events
- ✓ Board & Shareholder Presentations
- ✓ Hero Marketing Assets
- ✓ Partner Channel Development
- ✓ Blogs & Articles
- ✓ Branding & Design
- ✓ CRM Integration
- ✓ Google Ads

She KNOWS
BUSINESS

CLIENT INDUSTRY: INVESTMENT



PRESTIGIOUS INVESTMENTS FROM SCOTLAND'S FINEST DISTILLERIES

With over 50 years of expertise, Whisky Cask Club offers rare and appreciating asset in whisky casks.

OUR IMPACT

Helping Whisky Cask Club to lead the whisky investment market through:

- ✓ Database Management
- ✓ Accounting
- ✓ Reporting
- ✓ Executive Assistance

She KNOWS
BUSINESS



CLIENT INDUSTRY: MARINE INDUSTRY



JANE MCNEILL
YACHTS | LUXURY



AUSTRALIA'S #1 FEMALE BOAT SELLER

Jane McNeil is a pioneer in the boating industry and bespoke broker.

OUR IMPACT

Supporting Jane to further her success in the boating market through:

- ✓ Strategic Branding & Positioning
- ✓ Executive Assistance
- ✓ Website Management
- ✓ Digital Design
- ✓ Email Management

She KNOWS
BUSINESS

CLIENT INDUSTRY: CLINIC & ACADEMY



CECILIA COLE
CLINIC & ACADEMY

CECILIA COLE ACADEMY

Leading Beauty Clinic & Brow
Education Clinic in Australia. Trusted
by 100's of clients and businesses.

OUR IMPACT

Supporting Cecilia Cole Academy to
facilitate e-commerce, online courses
and salon purchases.

- ✓ Business Strategy
- ✓ Operational Optimisation
- ✓ Paid Ads Management
- ✓ CRM Automation

She KNOWS
BUSINESS

CLIENT INDUSTRY:
E-COMMERCE

Fitcover



A MULTI-MILLION DOLLAR BEAUTY SUCCESS STORY

The world's first sweat-proof makeup and
skincare line selling into Australia, US & Dubai.

OUR IMPACT

Contributing to Fitcover's rise in the
beauty industry through:

- ✓ Business Strategy
- ✓ Leading Marketing Campaigns
- ✓ Influencer Events
- ✓ Influencer Outreach & Management
- ✓ Creative Design
- ✓ Executive Assistance

She KNOWS
BUSINESS

CLIENT INDUSTRY: INSURANCE



REVOLUTIONIZING INSURANCE WITH A GREEN-TECH

Founded by Glenn Drinnan, former Chief GM of Allianz, HarlandGreen is transforming the green insurance landscape.

OUR IMPACT

Helping HarlandGreen to disrupt the insurance market, through:

- ✓ Brand Positioning
- ✓ Asset Creation & Design
- ✓ Website Development

CLIENT INDUSTRY:
HEALTH-TECH

pirk



PIONEERING PLASTIC SURGERY CONSULTANCY PLATFORM

Pirk, Australia's 1st plastic surgery matching platform offers a concierge service for personalized matches with top surgeons.

OUR IMPACT

Supporting Pirk in becoming a trusted leader by providing:

- ✓ Strategic Business Advisory
- ✓ Customer Journey Support

She KNOWS
BUSINESS

CLIENT INDUSTRY: LUXURY YACHT SALES



LUXURY YACHT BUYER / SELLER CONCIERGE

The Yacht Business set the standard for success in the yachting industry with their meticulous selection of luxury vessels.

OUR IMPACT

Supporting TYB in boating excellence, through:

- ✓ Product Listings
- ✓ Product Brochures
- ✓ Video Editing
- ✓ SEO Optimisation
- ✓ EDM Management & Design

CLIENT INDUSTRY:
EVENTS INDUSTRY

CIELO HOUSE



SETTING THE STAGE FOR AUSTRALIA'S BIGGEST EVENTS

Cielo House brings some of Australia's largest events to life, from the NRL to the Australian Grand Prix.

OUR IMPACT

Supporting Cielo House to create unforgettable experiences through:

- ✓ Lead Generation
- ✓ Social Media Management
- ✓ Reporting
- ✓ Technical & SEO
- ✓ Creative Design & Branding
- ✓ Web design
- ✓ Admin Support

She KNOWS
BUSINESS

CLIENT INDUSTRY: NON-PROFIT



WOMEN'S HEALTH CHARITY

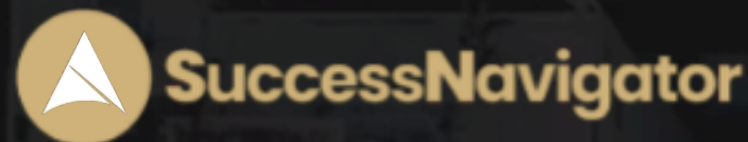
Her Heart is a leading advocate for women's heart health, transforming awareness and education on a global scale.

OUR IMPACT

Supporting Cielo House to create unforgettable experiences through:

- ✓ Strategic Planning
- ✓ Marketing & PR
- ✓ Brand Development
- ✓ Fundraising Events
- ✓ E-Magazine
- ✓ Website Development
- ✓ Social Media Management
- ✓ Board Presentations
- ✓ Technical & SEO

CLIENT INDUSTRY: ADVISORY LEADER



**Leading Your
Business To
Success**

A FORMER LINKEDIN LEADER HELPING OPTIMISE BUSINESS SUCCESS

Michael Hosking offers Holistic Post-Sales Analysis, Retention & Upsell, Client Management, Implementation & Adoption and Leadership & Executive Advisory for start ups, scale ups and enterprises.

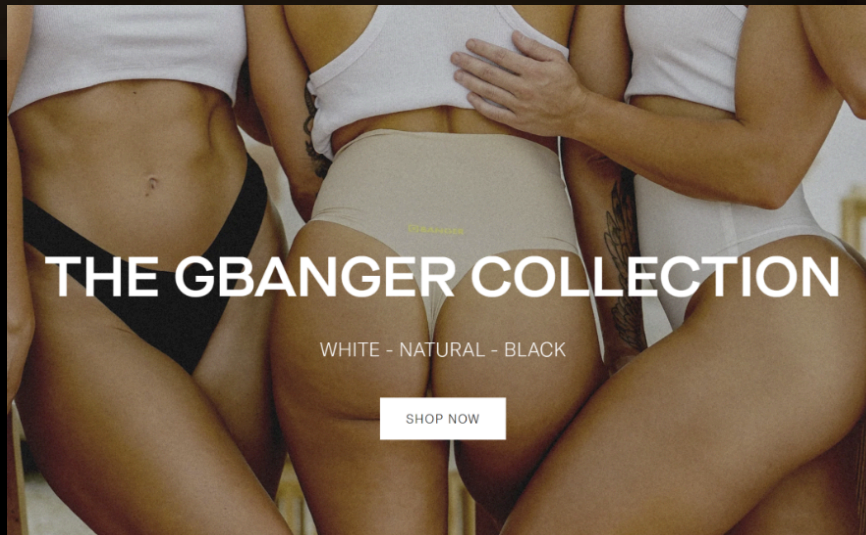
OUR IMPACT

We have helped Michael Hoskings through:

- ✓ Strategic Business Planning
- ✓ Marketing, Positioning & Branding
- ✓ Lead Generation
- ✓ Socials/Linkedin Reporting and Management

She KNOWS
BUSINESS

CLIENT INDUSTRY: E-COMMERCE



ONLINE INTIMATES BOUTIQUE

Gbanger is a trailblazer in the fashion intimates industry, creating designs that celebrate individuality and confidence.

OUR IMPACT

By providing top-tier VA Services we optimized Gbanger's digital infrastructure with Meta Business Account Manager, we enhanced their ability to engage with customers with UGC Management, Influencer Outreach, and streamlined operations through R&D file organization. Our efforts continue to drive engagement and position the brand for greater success in the fashion market.

- ✓ Creative Design
- ✓ Influencer Outreach & Management
- ✓ Ongoing VA Services
- ✓ EDMs
- ✓ Social Media Management
- ✓ Social Media Ads

CLIENT INDUSTRY: WEALTH CONSULTANCY

MONEYWISEWEALTHCO.

Get Wealthy, Wisely.

The goal isn't money.
The goal is being able to do whatever it is that you
want in this ONE, precious life we have.

Money just makes that possible.

I teach you everything you need to know about money,
how to **EARN, SPEND** and **INVEST to live a life you love...**
doing all the things you love... with the people you love...
in the places you love.

[Learn More](#)



MONEYWISE WEALTH CO: HELPING PEOPLE CREATE SUSTAINABLE WEALTH

Financial freedom with tailored, expert
support created by CPA and former
business exec, Heather Jordan.

OUR IMPACT

Enabling MoneyWise Wealth Co to focus on
delivering services with greater efficiency
and success through:

- ✓ Ongoing VA Services
- ✓ Social Media Management
- ✓ Customer Flows & Funnels
- ✓ Market Research
- ✓ Admin & Support

She KNOWS
BUSINESS

CLIENT INDUSTRY: EXECUTIVE COACHING



LEADERS CHANGE ROOM

Transforming your Managers into
exceptional Leaders

OUR IMPACT

Proudly helping Leaders Change Room to support top organisations including Bendigo Bank, NSW Health, Endota Spa & McGrath.

- ✓ Ongoing VA Services
- ✓ Lead Generation and Outreach
- ✓ Social Media Management
- ✓ Admin & Support
- ✓ Content Creation

She KNOWS
BUSINESS

CLIENT INDUSTRY: SUSTAINABLE TEXTILES

PUNAR



PUNAR: CARTIER RED BOX MEMBER & MULTI-AWARD WINNING SUSTAINABILITY PIONEER

A purpose driven company that employs women artisans in India to handcraft sustainable luxury gifts, custom made branded merchandise and homewares.

OUR IMPACT

Proudly supporting Punar to create a circular economy through:

- ✓ Business Strategy & Advisory
- ✓ Website Development
- ✓ Lead Generation and Outreach
- ✓ Admin & Support
- ✓ Content Creation

She KNOWS
BUSINESS

CLIENT INDUSTRY: LEADERSHIP & COACHING

Jade Cook

A photograph of Jade Cook, a blonde woman with long hair, wearing a white sleeveless top and tan pants, sitting on a brown leather couch. She is smiling and resting her chin on her hand. In the background, there is a green plant and some red velvet balls.

Jade Cook Coaching

Unlock the Vault & Elevate your skills

JADE COOK: MILLION-DOLLAR BEAUTY BOSS COACHING

Jade Cook Coaching empowers beauty entrepreneurs to scale their businesses digitally.

OUR IMPACT

We've supported Jade to mentor beauty leaders, globally.

- ✓ Strategic Business Development
- ✓ Virtual Assistant services

She KNOWS
BUSINESS

CLIENT INDUSTRY: LEADERSHIP & COACHING

SUZY JACOBS
THE TOUGH-LOVE TRAINER



SUZY JACOBS: THE TOUGH-LOVE COACH TO INDUSTRY ICONS

Suzy Jacobs is the force behind some of the most transformational personal and professional growth stories, mentoring leaders from Origin Energy to Rolling Stone.

OUR IMPACT

Help build a foundation for her brand, positioning Suzy to lead, mentor, and create lasting change for high-profile executives and industry giants.

- ✓ Strategic Brand Development
- ✓ Website Development
- ✓ Asset Development

She KNOWS
BUSINESS