

# CLIENT INDUSTRY: MARINE INDUSTRY



## PREMIUM MARINE PRODUCTS

Australian Marine Sales offers marine products, personalisation and customised installation services, transforming yachts into the ultimate lifestyle asset.

## OUR IMPACT

Supporting AMS to service the most discerning customers through:

- ✓ Branding Development
- ✓ Product Listings
- ✓ Web Design & Updates
- ✓ Personalized LED Designs
- ✓ LED Designs
- ✓ SEO Optimisation
- ✓ EDMs

# CLIENT INDUSTRY: PSYCH-TECH



## WELLBEING SAAS SOLUTION FOR GLOBAL ORGANISATIONS

Appellon is the leader in workplace culture tech, helping save the organizations like the Royal Australian Navy \$308M, the UK NHS £450K in reduced turnover and achieved 100% engagement for Apollo Care Alliance.

### OUR IMPACT

Supporting Appellon to transform workplace culture through:

- ✓ Business Strategy
- ✓ Lead Generation
- ✓ Marketing
- ✓ Customer Acquisition
- ✓ Corporate Events
- ✓ Board & Shareholder Presentations
- ✓ Hero Marketing Assets
- ✓ Partner Channel Development
- ✓ Blogs & Articles
- ✓ Branding & Design
- ✓ CRM Integration
- ✓ Google Ads

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BUSINESS



## CLIENT INDUSTRY: INVESTMENT



## PRESTIGIOUS INVESTMENTS FROM SCOTLAND'S FINEST DISTILLERIES

With over 50 years of expertise, Whisky Cask Club offers rare and appreciating asset in whisky casks.

## OUR IMPACT

Helping Whisky Cask Club to lead the whisky investment market through:

- ✓ Database Management
- ✓ Accounting
- ✓ Reporting
- ✓ Executive Assistance

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CLIENT INDUSTRY:  
MARINE INDUSTRY



JANE MCNEILL  
YACHTS | LUXURY



## AUSTRALIA'S #1 FEMALE BOAT SELLER

Jane McNeil is a pioneer in the boating industry and bespoke broker.

### OUR IMPACT

Supporting Jane to further her success in the boating market through:

- ✓ Strategic Branding & Positioning
- ✓ Executive Assistance
- ✓ Website Management
- ✓ Digital Design
- ✓ Email Management

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# CLIENT INDUSTRY: CLINIC & ACADEMY



CECILIA COLE  
CLINIC & ACADEMY

## CECILIA COLE ACADEMY

Leading Beauty Clinic & Brow  
Education Clinic in Australia. Trusted  
by 100's of clients and businesses.

## OUR IMPACT

Supporting Cecilia Cole Academy to  
facilitate e-commerce, online courses  
and salon purchases.

- ✓ Business Strategy
- ✓ Operational Optimisation
- ✓ Paid Ads Management
- ✓ CRM Automation

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# CLIENT INDUSTRY: E-COMMERCE

Fitcover



## A MULTI-MILLION DOLLAR BEAUTY SUCCESS STORY

The world's first sweat-proof makeup and  
skincare line selling into Australia, US & Dubai.

## OUR IMPACT

Contributing to Fitcover's rise in the  
beauty industry through:

- ✓ Business Strategy
- ✓ Leading Marketing Campaigns
- ✓ Influencer Events
- ✓ Influencer Outreach & Management
- ✓ Creative Design
- ✓ Executive Assistance

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# CLIENT INDUSTRY: INSURANCE



## REVOLUTIONIZING INSURANCE WITH A GREEN-TECH

Founded by Glenn Drinnan, former Chief GM of Allianz, HarlandGreen is transforming the green insurance landscape.

## OUR IMPACT

Helping HarlandGreen to disrupt the insurance market, through:

- ✓ Brand Positioning
- ✓ Asset Creation & Design
- ✓ Website Development

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CLIENT INDUSTRY:  
HEALTH-TECH

pirk



## PIONEERING PLASTIC SURGERY CONSULTANCY PLATFORM

Pirk, Australia's 1st plastic surgery matching platform offers a concierge service for personalized matches with top surgeons.

## OUR IMPACT

Supporting Pirk in becoming a trusted leader by providing:

- ✓ Strategic Business Advisory
- ✓ Customer Journey Support

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# CLIENT INDUSTRY: LUXURY YACHT SALES



## LUXURY YACHT BUYER / SELLER CONCIERGE

The Yacht Business set the standard for success in the yachting industry with their meticulous selection of luxury vessels.

## OUR IMPACT

Supporting TYB in boating excellence, through:

- ✓ Product Listings
- ✓ Product Brochures
- ✓ Video Editing
- ✓ SEO Optimisation
- ✓ EDM Management & Design

CLIENT INDUSTRY:  
EVENTS INDUSTRY

CIELO HOUSE



## SETTING THE STAGE FOR AUSTRALIA'S BIGGEST EVENTS

Cielo House brings some of Australia's largest events to life, from the NRL to the Australian Grand Prix.

## OUR IMPACT

Supporting Cielo House to create unforgettable experiences through:

- ✓ Lead Generation
- ✓ Social Media Management
- ✓ Reporting
- ✓ Technical & SEO
- ✓ Creative Design & Branding
- ✓ Web design
- ✓ Admin Support

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# CLIENT INDUSTRY: NON-PROFIT



## WOMEN'S HEALTH CHARITY

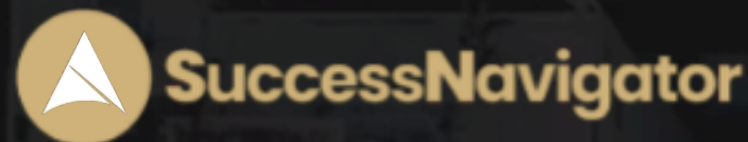
Her Heart is a leading advocate for women's heart health, transforming awareness and education on a global scale.

## OUR IMPACT

Supporting Cielo House to create unforgettable experiences through:

- ✓ Strategic Planning
- ✓ Marketing & PR
- ✓ Brand Development
- ✓ Fundraising Events
- ✓ E-Magazine
- ✓ Website Development
- ✓ Social Media Management
- ✓ Board Presentations
- ✓ Technical & SEO

# CLIENT INDUSTRY: ADVISORY LEADER



**Leading Your  
Business To  
Success**

## A FORMER LINKEDIN LEADER HELPING OPTIMISE BUSINESS SUCCESS

Michael Hosking offers Holistic Post-Sales Analysis, Retention & Upsell, Client Management, Implementation & Adoption and Leadership & Executive Advisory for start ups, scale ups and enterprises.

## OUR IMPACT

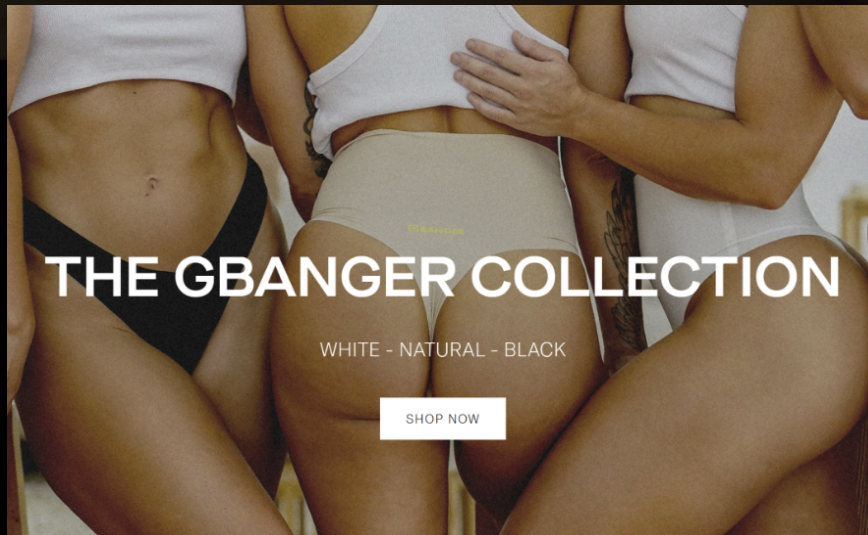
We have helped Michael Hoskings through:

- ✓ Strategic Business Planning
- ✓ Marketing, Positioning & Branding
- ✓ Lead Generation
- ✓ Socials/Linkedin Reporting and Management

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# CLIENT INDUSTRY: E-COMMERCE



## ONLINE INTIMATES BOUTIQUE

Gbanger is a trailblazer in the fashion intimates industry, creating designs that celebrate individuality and confidence.

## OUR IMPACT

By providing top-tier VA Services we optimized Gbanger's digital infrastructure with Meta Business Account Manager, we enhanced their ability to engage with customers with UGC Management, Influencer Outreach, and streamlined operations through R&D file organization. Our efforts continue to drive engagement and position the brand for greater success in the fashion market.

- ✓ Creative Design
- ✓ Influencer Outreach & Management
- ✓ Ongoing VA Services
- ✓ EDMs
- ✓ Social Media Management
- ✓ Social Media Ads

# CLIENT INDUSTRY: WEALTH CONSULTANCY

**MONEYWISEWEALTHCO.**

## Get Wealthy, Wisely.

**T**he goal isn't money.  
The goal is being able to do whatever it is that you  
want in this ONE, precious life we have.

Money just makes that possible.

I teach you everything you need to know about money,  
how to **EARN, SPEND** and **INVEST to live a life you love...**  
doing all the things you love... with the people you love...  
in the places you love.

[Learn More](#)



## MONEYWISE WEALTH CO: HELPING PEOPLE CREATE SUSTAINABLE WEALTH

Financial freedom with tailored, expert  
support created by CPA and former  
business exec, Heather Jordan.

## OUR IMPACT

Enabling MoneyWise Wealth Co to focus on  
delivering services with greater efficiency  
and success through:

- ✓ Ongoing VA Services
- ✓ Social Media Management
- ✓ Customer Flows & Funnels
- ✓ Market Research
- ✓ Admin & Support

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# CLIENT INDUSTRY: EXECUTIVE COACHING



## LEADERS CHANGE ROOM

Transforming your Managers into  
exceptional Leaders

## OUR IMPACT

Proudly helping Leaders Change Room to support top organisations including Bendigo Bank, NSW Health, Endota Spa & McGrath.

- ✓ Ongoing VA Services
- ✓ Lead Generation and Outreach
- ✓ Social Media Management
- ✓ Admin & Support
- ✓ Content Creation

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# CLIENT INDUSTRY: SUSTAINABLE TEXTILES

PUNAR



## PUNAR: CARTIER RED BOX MEMBER & MULTI-AWARD WINNING SUSTAINABILITY PIONEER

A purpose driven company that employs women artisans in India to handcraft sustainable luxury gifts, custom made branded merchandise and homewares.

## OUR IMPACT

Proudly supporting Punar to create a circular economy through:

- ✓ Business Strategy & Advisory
- ✓ Website Development
- ✓ Lead Generation and Outreach
- ✓ Admin & Support
- ✓ Content Creation

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CLIENT INDUSTRY:  
LEADERSHIP & COACHING

*Jade Cook*

A photograph of Jade Cook, a blonde woman with long hair, sitting on a brown leather couch. She is wearing a white sleeveless top and tan pants. She is smiling and has her hand near her chin. In the background, there is a green plant and some red velvet balls.

### Jade Cook Coaching

Unlock the Vault & Elevate your skills

## JADE COOK: MILLION-DOLLAR BEAUTY BOSS COACHING

Jade Cook Coaching empowers beauty entrepreneurs to scale their businesses digitally.

## OUR IMPACT

We've supported Jade to mentor beauty leaders, globally.

- ✓ Strategic Business Development
- ✓ Virtual Assistant services

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BUSINESS